



LEADERSHIP ACADEMY

Leadership Capstone Virtual

APRIL 5-7, 2021

THE LEADERSHIP CAPSTONE COURSE IS NOW VIRTUAL

There are now available opportunities to connect with this senior level of Leadership attendees. Partnering with SHM for the 2021 Virtual Capstone Leadership Academy is a unique opportunity to promote your brand and place your company in front of current and emerging key decision makers that specialize in a wide variety of sub-specialties within hospital medicine.

Contact our Business Development Team today to secure your Virtual Leadership Capstone Sponsorship

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VIRTUAL LEADERSHIP CAPSTONE CO-SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES \$750

Logo placement on Virtual Leadership Capstone Events for **all 3 days** of virtual content.

Logo featured in Virtual Leadership Capstone registration e-mails to attendees

SHM'S VIRTUAL LEADERSHIP CAPSTONE REGISTRATION PAGE

PRICE: \$2,500 • *Premier sponsorship opportunity*

Feature your logo on the Virtual Leadership Capstone Registration page - Guaranteed expanded brand exposure with a link to the sponsors homepage. Sponsors will also receive recognition throughout Virtual Leadership Capstone.

SPONSORED VIDEO

PRICE: \$750 • *Premier sponsorship opportunity*

Would your company like the opportunity to thank our hospital medicine providers for all of their tireless efforts working on the front lines? Submit a short video in conjunction with Virtual Leadership Capstone for only \$750. *Video submissions are subject to SHM approval.*

VIRTUAL 5K

PRICE: Co-sponsorships available for \$600

Co-sponsoring SHM's virtual 5K is a great way to show our frontline medical providers we support them. Show your support by becoming a co-sponsor today! Sponsors will receive their logo(s) on Virtual Leadership Capstone's meeting page and expanded brand exposure through social media content. Each runner will also receive a certificate with sponsor logos.