

Business Development

Business Development Newsletter

Note from the Business Development Team

On behalf of The Society of Hospital Medicine, we want to extend our gratitude for your continued partnership and support!

HM20 Virtual was a digital steppingstone of success for our organization. Our Leadership Academy hosted its first virtual seminar for an engaged and excited group of hospitalists eager to discuss the challenges that leaders are currently facing. Now, we are focused on launching [SHM Converge](#), our first fully virtual Annual Conference experience. Currently, unique engagement and interaction experiences are being created for brand exposure, networking receptions will be making an appearance in our virtual space, Product Theaters & Demo Spaces will be highlighted, and more of our attendee/exhibitor favorites are in the final stages of launching.

With your partnership, we are looking to rise to the challenge of making SHM Converge the new virtual experience worth attending. We welcome you to join us, you will not want to miss this.

SHM Business Development Team,

Theresa Jones, Director of Business Development
Nya Nicholson, Meetings and Exhibits Project Manager

Meeting Updates



New! SHM Converge

SHM Converge, our first fully virtual Annual Conference, will be held on May 3-7, 2021.

SHM is proud to announce that our Annual Conference, formerly known as Hospital Medicine 2021, has been reimagined to offer you a fully digital experience. We may be farther apart but can stay closer than ever with [SHM Converge](#). Join hospital medicine professionals from around the world, virtually, to network, engage, and interact. If you would like to be notified when SHM Converge exhibitor registration opens or would like more information on sponsorship opportunities, please click the button below.

[Notify Me](#)



Leadership Academy

SHM's Leadership Academy courses consistently sell out months before the event. The reason for this success is simple: SHM has trained thousands of hospitalist leaders on the fundamentals needed to successfully guide their hospitals, health systems, and hospital medicine groups.

Exhibiting and/or sponsoring at our 2021 Leadership Academy is a unique opportunity to meet face-to-face with current and emerging key decision-makers in a wide variety of specialties within hospital medicine. The Business Development offerings provide organizations with more opportunities than ever before to meet, engage, and interact with current and future leaders of hospital medicine.

[Learn More](#)



Call for Testimonials

Have you partnered with SHM over the years and would like to provide a testimonial that can be shared with our hospitalists and/or your fellow sponsors and exhibitors? If you would like to share your experience with our partners and target audience, please complete the Industry Partners Call for Testimonials by December 18, 2020, by 5:00 p.m. ET.

[Submit Now](#)

Looking for a customized partnership opportunity?

Contact our Business Development Team at

bizdev@hospitalmedicine.org

